

# Building Outdoor Communities

Harness the power of outdoor recreation to drive place-based economic development and create vibrant, healthy communities



LED BY:



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And featuring practitioners from leading outdoor communities:



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## BUILD YOUR TEAM!

This program is designed for community teams, typically between 3-8 people, focused on strengthening their places through outdoor recreation. Whether you're planning a mountain bike park, boosting Main St. businesses with outdoor tourism, activating a recently built greenway, or wanting to retain young families - this track is designed for you.

GET REGISTERED AT: [www.outdooreconomy.org](http://www.outdooreconomy.org)

Early-bird passes available thru 8/31.

PART OF:

  
**OUTDOOR  
ECONOMY  
CONFERENCE**

Building Outdoor Communities is a 1 1/2 day program including an all-day track at the Outdoor Economy Conference on October 10 and then a following half-day intensive workshop on October 11.

**AGENDA AT-A-GLANCE:**

**Day One at Outdoor Economy Conference (Crowne Plaza in Asheville, NC) 8:30am-5pm**

- Outdoor Recreation Driving Vibrant Communities
- A Continuum of Outdoor Recreation Opportunities
- Activating Your Outdoor Community: If You Build It Will They Come?

**Day Two at Sierra Nevada Brewing Co. (Mills River, NC) 9am-1pm**

- Planning & Visioning
- Outdoor Recreation Capacity Building
- Show Me the Money! Finding Project Funding
- Practitioner Input on Your Community's Projects

Presented by:



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